

DOWNTOWN PARKING

Want to know where to park when visiting Downtown Warrensburg?

For a detailed map of parking options, follow this link: bit.ly/3duBYJR



WELCOME TO DOWNTOWN WARRENSBURG


Downtown Warrensburg Business Welcome Packet



Small, local businesses are the heart of our community. Warrensburg Main Street is here to help you grow and thrive.

GET IN TOUCH

If you are interested in obtaining technical assistance, have questions, or want to get involved with the Main Street, please contact us.

 (660) 429-3988

 info@warrensburgmainstreet.org

 facebook.com/WarrensburgMainStreet

  @wburgmainstreet

VISIT OUR OFFICE

125C N Holden Street
Warrensburg, MO 64093



Warrensburg Main Street, Inc. promotes, improves, and preserves the unique character and economic vitality of downtown Warrensburg while embracing our growing community.

The Vision of Warrensburg Main Street, Inc. is the continued economic growth and betterment of our historic downtown and community. Warrensburg Main Street Inc. models our organization after the unique economic development Four-Point Approach. These four points work together to build a sustainable and complete community revitalization effort. Each point holds an important piece to help support and build a stable organization.

The **ORGANIZATION COMMITTEE'S** primary goal is to advocate the mission and vision of Warrensburg Main Street while finding stakeholders to invest in Downtown. They also play an important role in recruiting and recognizing volunteers and our major fundraising planning and execution.

The **DESIGN COMMITTEE** works to enhance the visual attractiveness of Downtown Warrensburg through a series of projects which include but are not limited to; facade improvement, downtown cleanliness, and public art. They brainstorm ways to capitalize on the unique character of our historic buildings and community spaces. The committee works to create an inviting atmosphere through signage, sidewalks, landscaping, and any other way to enhance the economic drive.

The **PROMOTION COMMITTEE** projects a positive, unified image of Downtown by marketing the unique opportunities to shoppers, investors, new businesses, visitors, and locals. Our committee plans and creates this image through community events, marketing Downtown Warrensburg and bringing people into our businesses.

The **ECONOMIC VITALITY COMMITTEE** works to analyze and identify new market opportunities, encourage investment in properties, and collect valuable resources for economic development. They also play an active role in business expansion, retention and recruitment.

Interested in joining a committee? Visit our Main Street website to learn how you can get involved!



EVENTS

Warrensburg Main Street hosts events all throughout the year, bringing more people to our downtown and more customers to our businesses.

For more information about our events, check out our up-to-date annual event calendar on our website or scan this QR code:



RUNNING A BUSINESS IS HARD. WE'RE HERE TO HELP.

Warrensburg Main Streets connects our local businesses with technical assistance and resources, including:



FAÇADE GRANTS & TAX CREDIT SUPPORT

The Downtown Facade Grant Program encourages appropriate façade improvements to existing buildings downtown in a manner that promotes the business successfully and preserves historical characteristics. We also help property owners leverage tax credits for applicable building renovations.



MARKETING & SOCIAL MEDIA ASSISTANCE

Main Street provides one-on-one assistance to businesses looking to improve their online presence. We help improve business websites and establish quality Google Business, Facebook, and Instagram pages.



INCUBATOR SPACE

The incubator program offers one retail space and several Main Street suites at reduced rents that include all utilities and internet – helping new downtown businesses establish strong customer bases as they grow.



BUSINESS NETWORKING OPPORTUNITIES

Main Street organizes Downtown Mingle events, happy hours, and a private Facebook group to encourage downtown business owners to get to know and learn from each other.



BURG FEST

Burg Fest is an annual two-day street fair with live music, entertainment, children's activities, a classic car show, beer gardens, artisan, craft, and informational booths, and tons of food options.



WARRENSBURG FARMERS MARKET

The Warrensburg Farmer's Market brings growth to the local businesses all while supporting local farmers, artisans, and young entrepreneurs. The market takes place every Saturday from May through September.

