



Register Your Restaurant for Restaurant Week 2020

Warrensburg Restaurant Week is a 10-day promotion intended to bring increased business to Warrensburg restaurants and promote Warrensburg's local flavor. Restaurant Week and participating restaurants will be promoted through print advertising, social media outlets, and promotional materials.

Deadline to Register: February 7 at 5 p.m.
\$10 registration made payable to Love What's Local

Restaurant Name: _____

Contact Name: _____

Phone #: _____ Email: _____

___ **YES**, we will offer a \$10 lunch option (*hours* _____)

___ **YES**, we will offer a \$25 dinner option (*hours* _____)

Include offerings/specials on the back of this sheet or in your email. Only restaurants providing complete information at the time of registration will be included in the brochure.

___ **YES**, I will introduce a new menu item for Restaurant Week that doesn't normally appear on the menu. Restaurants offering new menu items will be featured in a special section of the Restaurant Week Offerings Brochure.

Name of New Menu Item: _____

___ **YES**, we will donate a gift certificate to be used in social media contests to promote Restaurant Week. *Thank you* and please turn in gift certificate/gift card with this registration form.

Will your restaurant be organizing a charitable event along with Restaurant Week? *For example, a canned food drive or a free appetizer or coupon in exchange for a cash donation to the charity the restaurant's choice.*

___ **YES** if yes, please explain on the back _____ **NO**

Return the completed form and registration fee to lovewhatslocalburg@gmail.com or directly to Jamie DeBacker, Warrensburg Main Street, or Amanda Flues, Warrensburg Chamber of Commerce, by February 7 at 5 p.m.

___ **YES**, I have enclosed my \$10 registration fee. Restaurants are not considered registered until the fee is received.

List your Restaurant Week offerings/specials below to be included in the Restaurant Week Offerings Brochure.

**This is a required field*

If you are organizing a charitable event along with Restaurant Week, please explain below so information can be included in the Restaurant Week Offerings Brochure.





Tips to Make the Most of Restaurant Week

Restaurant Week is designed to invite new restaurant guests to try the great local flavor in Warrensburg. Below are some ideas to help you make the most of Restaurant Week for your business.

- 🧠 Incentivize servers and staff to promote Restaurant Week to customers.
- 🧠 Offer a bounce-back promotion or coupon as part of your special to encourage customers to return after Restaurant Week is over.
- 🧠 Use Restaurant Week as an opportunity to try a new menu item.
- 🧠 Use the LWL Restaurant Week logo on your existing social media and print advertising to let your current and new customers know you are participating in Restaurant Week.
- 🧠 Provide guests with a special printed Restaurant Week menu at the table or where they order.
- 🧠 Offer a fixed-price menu with limited entrée options for the \$10 Lunch or \$25 Dinner.
- 🧠 Consider a 2 for 1 option if the average lunch or dinner for your restaurant doesn't hit the \$10 and \$25 levels.
- 🧠 Use guest checks stuffers in the weeks leading up to the event to remind customers to come back during Restaurant Week.
- 🧠 Keep your regular hours.
- 🧠 Create a new signature dish for the week.
- 🧠 Consider having special entertainment such as live music.
- 🧠 Continue offering excellent service so customers look forward to coming back after Restaurant Week.